



**OWN A FRANCHISE**  
**OF THE MOST SUCCESSFUL**  
**INDIAN GYM CHAIN**



BY INDIANS - FOR INDIANS

# OUR PRESENCE

**60+**  
**GYMS**

**FASTEST GROWING**  
**INDIAN GYM CHAIN**

**BY INDIANS - FOR INDIANS**



## WHO ARE WE ?

**Pro Ultimate Gyms** is renowned for its unparalleled success in providing the finest equipment and fitness knowledge available, ensuring that its members achieve their individual potential. Today, **Pro Ultimate Gyms has more than 60 branches across India**, and this number continues to grow day by day. All of our branches are widely recognized for the passion, dedication, and highly experienced staff they possess.



## ABOUT FOUNDER

# ABHISHEK GAGNEJA

**Mr. Abhishek Gagneja** is the founder of the renowned Gym Chain **Pro Ultimate Gyms**. With over 12+ years of experience in Fitness Industry he is one of the most successful fitness entrepreneur and purpose driven leader and created the spirit of inspiration for many fitness events like **“Ultimate Classic – Mr North India”** & **“The Ultimate Personality Show”**

He was awarded for Outstanding Transformation Record in India at **‘Fitness Excellence Awards’ on Zee Business Award Show**. His extraordinary wisdom to be forerunner has inspired people to step into the fitness industry and unplug their potential.





# PRO ULTIMATE GYMS

## OUR MISSION

Our mission is to inspire people to develop healthier lifestyle by providing quality training with full value of the investment.

## OUR VISION

Our Vision is to become the nation's leading gym chain with maximum number of outlets along with being the most customer centric company.

## CORE VALUES



Growth



Passion



Commitment  
to Customers



Teamwork



Continuous  
Learning

# **WHY PARTNER WITH US?**

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## **Mohinder Singh**

10 Gym Franchises

"We are like a close knit family here at Pro Ultimate Gyms, with our inspiring leader Mr Abhishek Gagneja always available to guide us to new heights..."



## **Amanjot Singh**

7 Gym Franchises

"I have always been a fitness freak myself and when the opportunity came to have my own gym franchise, I jumped on it. I feel extremely lucky to be a part of Pro Ultimate Gyms Chain..."



## **Jai Rathi**

10 Gym Franchises

"Over the years many gym chains has come & gone but Pro Ultimate Gyms established itself as a prominent brand name and I am fortunate enough to be a part of this journey..."



## **Pratyaksh Kapil**

5 Gym Franchises

"Even at my good corporate job I always wanted to start my own business, and being a member at Pro Ultimate Gyms I knew this brand would be the ideal path for me and I was right..."



## **Amandeep Bains & Navjot Baidwan**

2 Gym Franchises

"From the first time we learned about Pro Ultimate Gyms, we had decided that this was the brand that we wanted to get associated with..."



## **Jagjeet Singh & Gurdeep Singh**

3 Gym Franchises

"Pro Ultimate Gyms is a true Indian Brand that is grounded yet so successful. It was a no-brainer for us to introduce this franchise in our hometown of Bathinda..."



# PRO ULTIMATE GYMS FRANCHISE

## A JOURNEY TOWARDS SUCCESS

### 1 FIRST STEP

Contact Us via  
Call or E-mail

We'll Introduce  
You to the Brand

Plan A Visit to Our  
Gyms or  
Corporate Office

A Review Call or  
Meeting for Any  
Concerns

### 2 SECOND STEP

Finalize Location  
& Review  
Financial Details

Sign Franchise  
Agreement.

Meet Our Team.  
Gym Equipment &  
Other Vendors

Plan Fitout, Order  
Equipment & Gear  
Up for Pre-Sales

### 3 THIRD STEP

Promotional  
Strategies & Build  
Your Own Team

Get Successful  
Pre-Sales with  
upto 100 signups

Grand Opening !  
Doors Open to  
Members

On-going Support  
Ensures Business  
Profitability



# INVESTMENT & RETURNS

Pro Ultimate Gyms presents an exciting business opportunity with an aim of providing premium fitness clubs / gyms that are highly profitable with maximum Return On Investment.



**AREA REQUIRED :**

**4000 Sq. Ft. & Above**

**INVESTMENT :**

**80 Lacs & Above**

**RETURN ON INVESTMENT WITHIN 1-1.5 YEARS**

**IT'S OUR PROMISE**

# BENEFITS

OF OWNING **PRO ULTIMATE GYMS** FRANCHISE

**1** Multi Branch Access

**2** Energetic Group Sessions

**3** Complimentary BCA Test

**4** Complimentary Meal Plans

**5** Workout Plans from the Experts

**6** State-of-the-Art Infrastructure

**7** Customized Quality Equipment







## **STATE-OF-THE-ART INFRASTRUCTURE & EQUIPMENT**

- **Efficient Utilization of Space**
- **Choose from a Wide-Range of Display**
- **Dedicated Team to guide you with Best Equipment for You**
- **Practical Layout Plans**
- **On-Site Visits**
- **Hands-on Support in the Fit-out Period**



# VALUE ADDED SERVICES

## CARRY YOUR MEMBERSHIP WITH YOU

### All Access Pass\*

\*T & C Apply

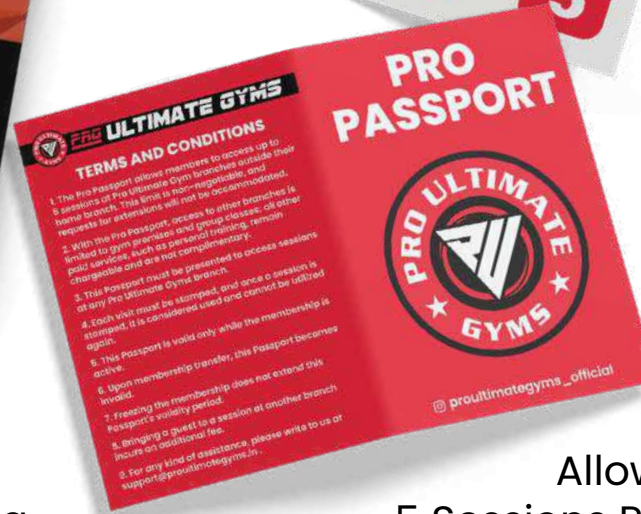


Members Get Access to all of Pro Ultimate Gyms branches across India. Entry with a Digital Card.



### Pro Passport\*

\*T & C Apply



Allows Members to Access upto 5 Sessions Pro Ultimate Gyms branches outside their home branch.

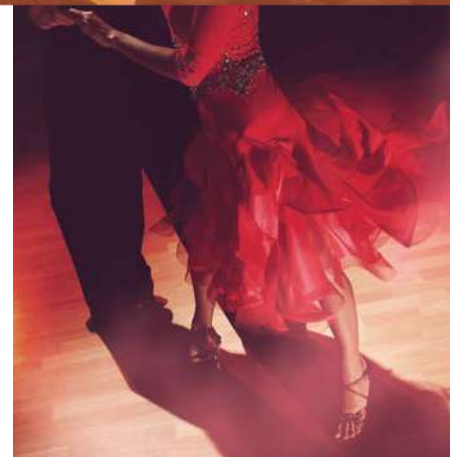
**A Break from the  
Monotonous Activities**

# EVENTS & FUN

**IN-HOUSE  
COMPETITION**



**ANNUAL  
DANCE BALL**



**OUTDOOR  
FITNESS ACTIVITIES**



**GROUP  
SESSIONS**



**BHANGRA**





**A Break from the  
Monotonous Activities**

# EVENTS & FUN

## PRO ULTIMATE PERSONALITY SHOW



## ANNUAL SPORTS DAY



**CHANDIGARH CORPORATE CRICKET LEAGUE**

# CHAMPIONS



13





# EMPLOYEE MOTIVATION &

1

## Rewards & Recognition

- Trainer of the Month
- Branch of the Month

2

## Monthly Review Meeting





# ENGAGEMENT PROGRAMS



**Internal Job Postings**

3

**Growth Opportunities**

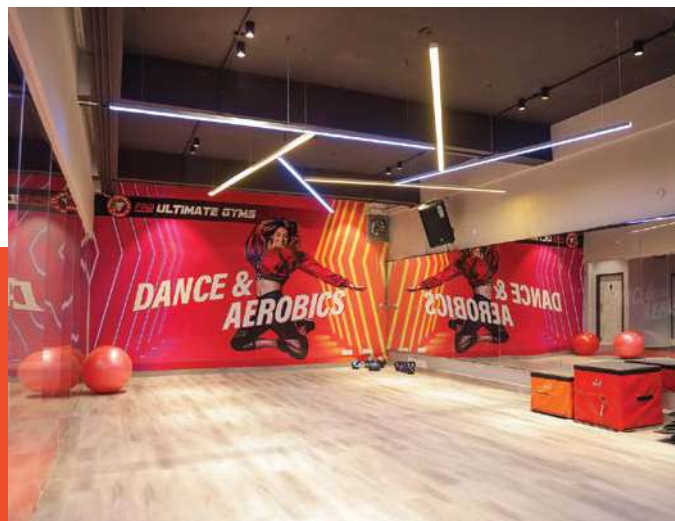
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**Continuous Learning Through  
Training Programs**

5



We are always working towards improving the health and member experience. Increasing profitability & growth of our franchise network.





BY INDIANS - FOR INDIANS

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[www.proultimategyms.in](http://www.proultimategyms.in)



**Corporate Office:** Plot No. 18-19, Sector 82,  
JLPL Industrial Area, Mohali, Punjab-140308

 **info@proultimategyms.in**  
 **info@ultimategymsolutions.com**