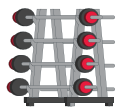




OWN A FRANCHISE
OF THE **FASTEST GROWING**
GYM CHAIN IN INDIA



LEGACY



Ultimate Fitness
Gyms by Abhishek
Founded
in Saharanpur
in just 700 Sq. Ft.

1st Branch

2012

★★★★★
After Immense Success
in Saharanpur **1st Gym in**
Tricity Chandigarh

2014



**Won Fitness
Excellence Award**
For Maximum Transformations
in a Calendar Year

2017



**Pro Ultimate
Equipment**

Launched Gym Equipment
Manufacturing & Distribution Unit

2019

Transformed
into
Pro Ultimate Gyms

Rapidly Growing with New Branches

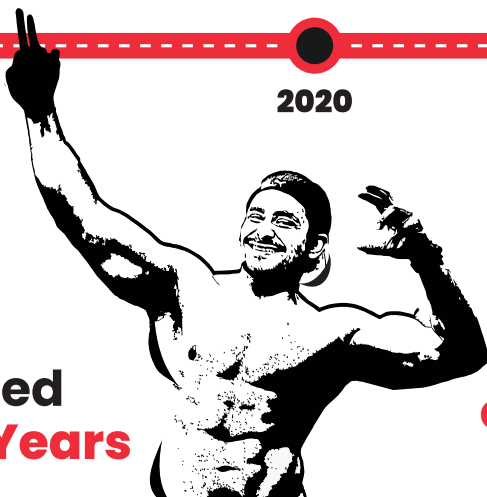
2020



**Completed
10 Glorious Years**

2021

2022



Awarded
**FASTEST GROWING
GYM CHAIN IN INDIA**
At IHFF Sheru Classic



2024

**Launched
PRO ULTIMATE
SPORTS**

Premium Sports Apparels
& Official Merchandise

2025

**PRO ULTIMATE
GYM SOFTWARE**

Now Providing Gym Software
Solutions All Over India

2025

**100+
Branches**
All Across India

ABOUT FOUNDER

ABHISHEK GAGNEJA

Mr. Abhishek Gagneja, the visionary founder of the fastest-growing gym chain, **Pro Ultimate Gyms**, is a leading name in the fitness industry. With over 15 years of experience, he has established himself as one of the most successful fitness entrepreneurs and a purpose-driven leader.

His passion for fitness has inspired many popular events such as **"Ultimate Classic - Mr. North India"** and **"The Ultimate Personality Show"**, motivating countless individuals to pursue their fitness career dreams. Recognized for his exceptional contributions, he was honored at the **Fitness Excellence Awards** on the **Zee Business Award Show** for his outstanding transformation record in India.

Through his extraordinary vision and leadership, Mr. Gagneja continues to inspire people to step into the fitness industry and unlock their full potential.



MANAGING DIRECTOR
ANUPAM CHUGH



DIRECTOR
MOHINDER SINGH

OUR PRESENCE



100+
GYMS

**FASTEST
GROWING
GYM CHAIN
IN INDIA**



PRO ULTIMATE GYMS

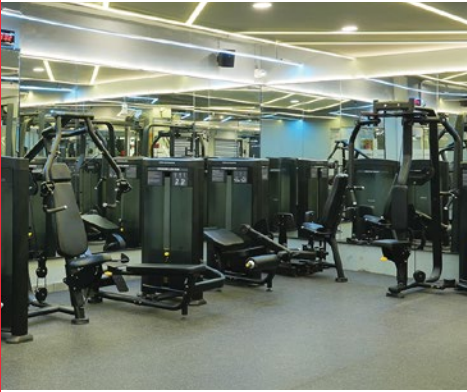
Pro Ultimate Gyms is renowned for its unparalleled success in providing world-class gym equipment and fitness knowledge, ensuring that its members achieve their individual potential.

AWARDED AT IHFF SHERU CLASSIC 2024



FASTEST GROWING GYM CHAIN IN INDIA

ADDITIONAL VENTURES



PRO ULTIMATE GYM EQUIPMENT

Pro Ultimate Gym Equipment has rapidly emerged as a leading manufacturer and dealer of gym equipment in India since its establishment in 2019. Fueled by innovation and a commitment to customer satisfaction, the company has earned nationwide trust, extending its reach even to remote regions like the **Andaman and Nicobar Islands** and the **Northeast**. This widespread presence is a testament to its **exceptional quality, cutting-edge innovation, and customer-centric approach**.



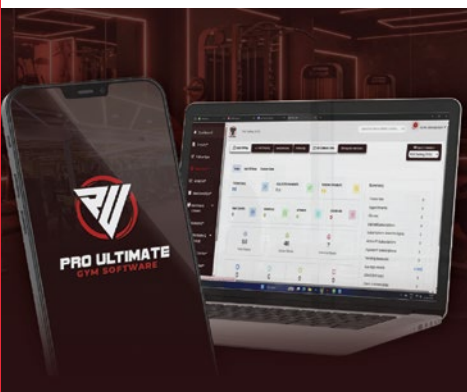
PRO ULTIMATE ACADEMY

If you want to make your mark in the fitness industry, learn how to become a personal trainer or have your own gym setup. We are here to guide you through your journey. Kickstart your fitness career with **Pro Ultimate Academy!** Our courses, affiliated with the **Government of India** (Skill India & Sports Council of India), provide the expertise and certification you need to excel in the fitness industry.



PRO ULTIMATE SPORTS

Pro Ultimate, a trusted name in India's fitness industry, is now redefining gym wear and accessories with premium-quality apparel designed for ultimate performance. Crafted with advanced fabrics, our gear offers breathability, durability, and a perfect fit to support every move you make. It's time to upgrade your gym wardrobe with the best in the game.



PRO ULTIMATE GYM SOFTWARE

Pro Ultimate Gym Software (PUG CRM) is an all-in-one gym management solution designed to transform how fitness centers operate. From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, PUG CRM brings everything under one intuitive platform. It helps gym owners save time, boost efficiency, and deliver a premium experience to every member.



PRO ULTIMATE GYMS

WHY **PARTNER** WITH US?



**360°
SUPPORT**



**WEBSITE
LISTING**



**DIGITAL
SUPPORT**



**DEDICATED
ASM**



**MARKETING
SUPPORT**



**CONTINUOUS
TRAINING
PROGRAMS**



**IN-HOUSE
SOFTWARE
INTEGRATION**



**HIRING
ASSISTANCE**



**MAXIMUM
PROFITABILITY**



**GYM EQUIPMENT
SUPPLY
& MAINTENANCE**



**CUSTOMER
SUPPORT**

INVESTMENT & RETURNS

Pro Ultimate Gyms presents an exciting business opportunity with an aim of providing premium fitness clubs/gyms that are highly profitable with maximum Return On Investment.



AREA REQUIRED :
4000 Sq. Ft. & Above

INVESTMENT :
80 Lacs & Above

RETURN ON INVESTMENT
WITHIN 1 – 1.5 YEARS
IT'S OUR PROMISE

SUCCESS STORIES



Jai Rathi

12 Gym Franchises

"Over the years many gym chains have come & gone but Pro Ultimate Gyms established itself as a prominent brand name and I am fortunate enough to be a part of this journey..."



Karan Hasija

10 Gym Franchises

"I've always had a business mindset, but fitness has been my true passion. Pro Ultimate Gyms gave me the perfect opportunity to pursue both, and I'm incredibly proud of what we've built..."



Pratyaksh Kapil

5 Gym Franchises

"Even at my good corporate job I always wanted to start my own business, and being a member at Pro Ultimate Gyms I knew this brand would be the ideal path for me and I was right..."



Gajender Singh

4 Gym Franchises

"As an ex-Air Force Officer, I wanted to promote fitness in India. And once I found Pro Ultimate Gyms, there was no looking back. Now, I own multiple gyms and the journey continues..."



**Jagjeet Singh
& Gurdeep Singh**

4 Gym Franchises

"Pro Ultimate Gyms is a true Indian Brand that is grounded yet so successful. It was a no-brainer for us to introduce this franchise in our hometown of Bathinda..."



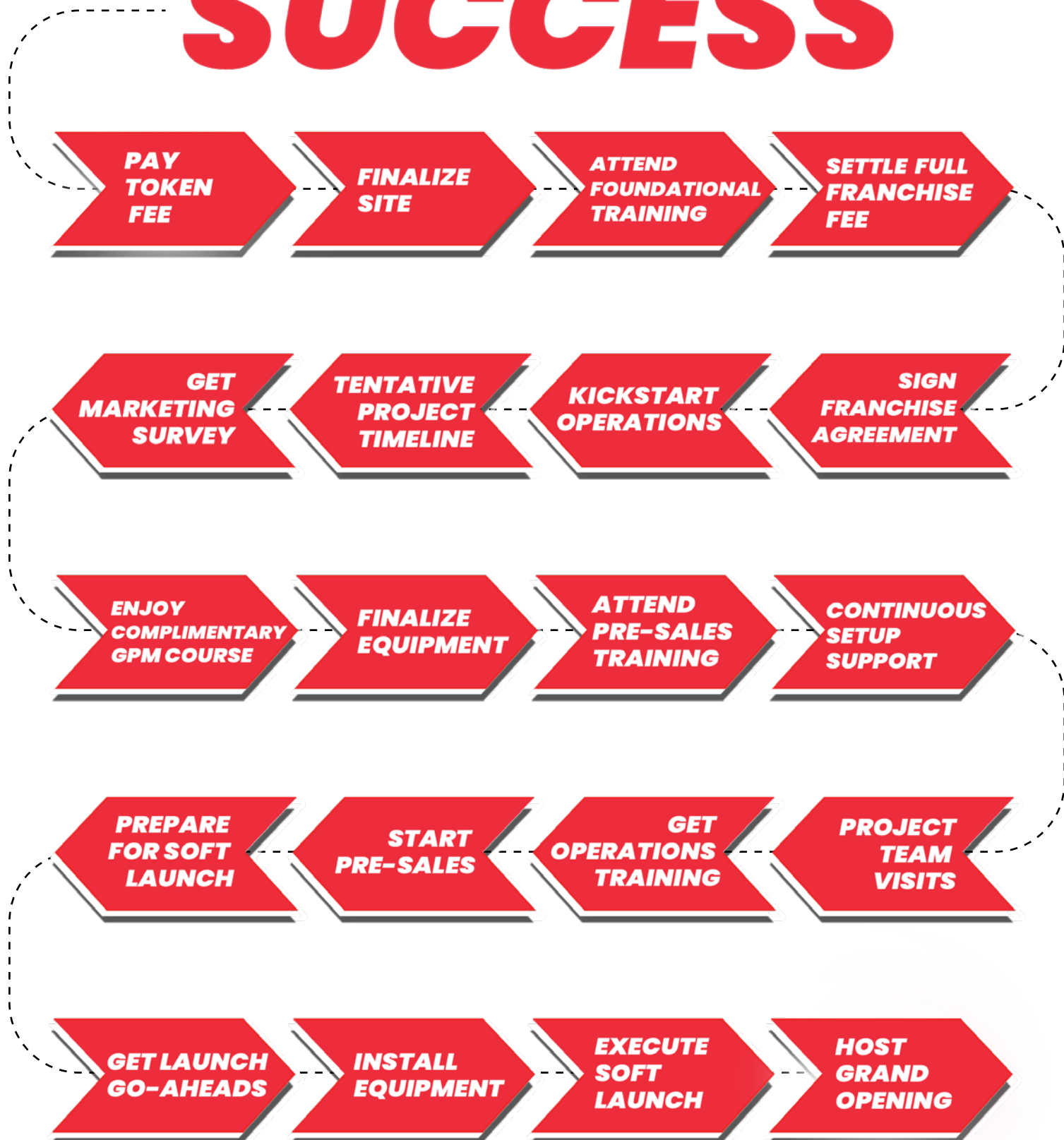
**Amandeep Bains
& Navjot Baidwan**

2 Gym Franchises

"From the first time we learned about Pro Ultimate Gyms, we had decided that this was the brand that we wanted to associate with..."



YOUR JOURNEY TOWARDS **SUCCESS**





PROJECT SET-UP & GUIDANCE

- **Efficient Utilization of Space**
- **Choose from a Wide-Range of Display**
- **Dedicated Team to guide you with the Best Equipment for You**
- **Practical Layout Plans**
- **On-Site Visits**
- **Hands-on Support in the Fit-out Period**



PRO ULTIMATE GYM EQUIPMENT

- ✓ **Leading Gym Equipment Manufacturer in India**
- ✓ **Biggest Showroom of Gym Equipment (40,000 Sq Ft)**
- ✓ **1000+ Gym Setups Done in 2024**
- ✓ **Complete Gym Solutions Under One Roof**



DEDICATED EQUIPMENT SERVICE TEAM

- 1 **COMPLIMENTARY INSTALLATION OF GYM EQUIPMENT***
- 2 **COMPLIMENTARY MAINTENANCE AFTER INSTALLATION***
- 3 **REQUEST FOR SERVICE IS NOW JUST A CALL AWAY**
- 4 **GET RESOLUTION OF ANY TECHNICAL ISSUES UNDER 72 HRS.**

*T & C Apply

PRE-LAUNCH SALES SETUP

- **DESIGNATED PRE-SALE MANAGER**
(PART OF OUR PRE-LAUNCH PHASE)
- **SPECIALLY DESIGNED PRE LAUNCH SET UP RESULTING IN**
ACHIEVING UPTO 50% OF THE TOTAL INVESTMENT COST
- **EXPERT GUIDANCE & SUPPORT THROUGHOUT THE PRE-LAUNCH PHASE :**
 - MARKETING AND ADVERTISING INITIATIVES
 - SALES PITCHING AND LEAD CONVERSION STRATEGIES
 - CONDUCTING PRE-LAUNCH TRAINING SESSIONS



PRO ULTIMATE GYM SOFTWARE

From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, **Pro Ultimate Gym Software** brings everything under one intuitive platform.

FEATURES



Easily store, organize and access customer information



Follow leads from scratch to closing



Transaction history with a complete log



Access and manage customer information from any device, any time



Flexible Payment Solutions for members



Data Collection & Analytical Dashboard



Biometric & Attendance Tracking



Staff/Trainer Target Update



Report & Insights



Manage multiple branches at once



Multi-user support with Roles & Permission



Whatsapp Integration*
(It comes with an additional cost.)



Reliable and Robust Backend Support



Automatic & Frequent Updates



Branch-Specific QR Codes

SERVICES AFTER OPENING

DEDICATED AREA SALES MANAGER

- * Marketing Strategies
- * Sales Team Support
- * Discount Offers
- * Promotional Events Planning

SALES REVIEW MEETING

- * Gym Performance Review Every Month

LEAD GENERATION (META ADS)

DIGITAL SUPPORT (MONTHLY OFFER & ACTIVITY CREATIVES)

FRANCHISE PARTNER GROOMING

(SPECIAL INTERACTIVE SESSION WITH MR. ABHISHEK GAGNEJA)

GYM MANAGEMENT SOFTWARE

(DEDICATED SOFTWARE & MOBILE APP)

GYM VISITS BY TEAM LEADERS

(PERIODIC VISITS TO TAKE GYM PERFORMANCE TO THE NEXT LEVEL)



DIGITAL SUPPORT

INITIAL BRANDING

- * Social Media Setup
- * Google MyBusiness Page
- * Meta Ads Setup
- * Promotional Flex
- * Gym Branding
- * Opening Soon / Pre-Launch Offer Posts
- * Print Material

SOCIAL MEDIA POSTS (EVERY MONTH)

- * Membership Offers
- * Indoor/Outdoor Activities

ADS MANAGEMENT (META ADS)

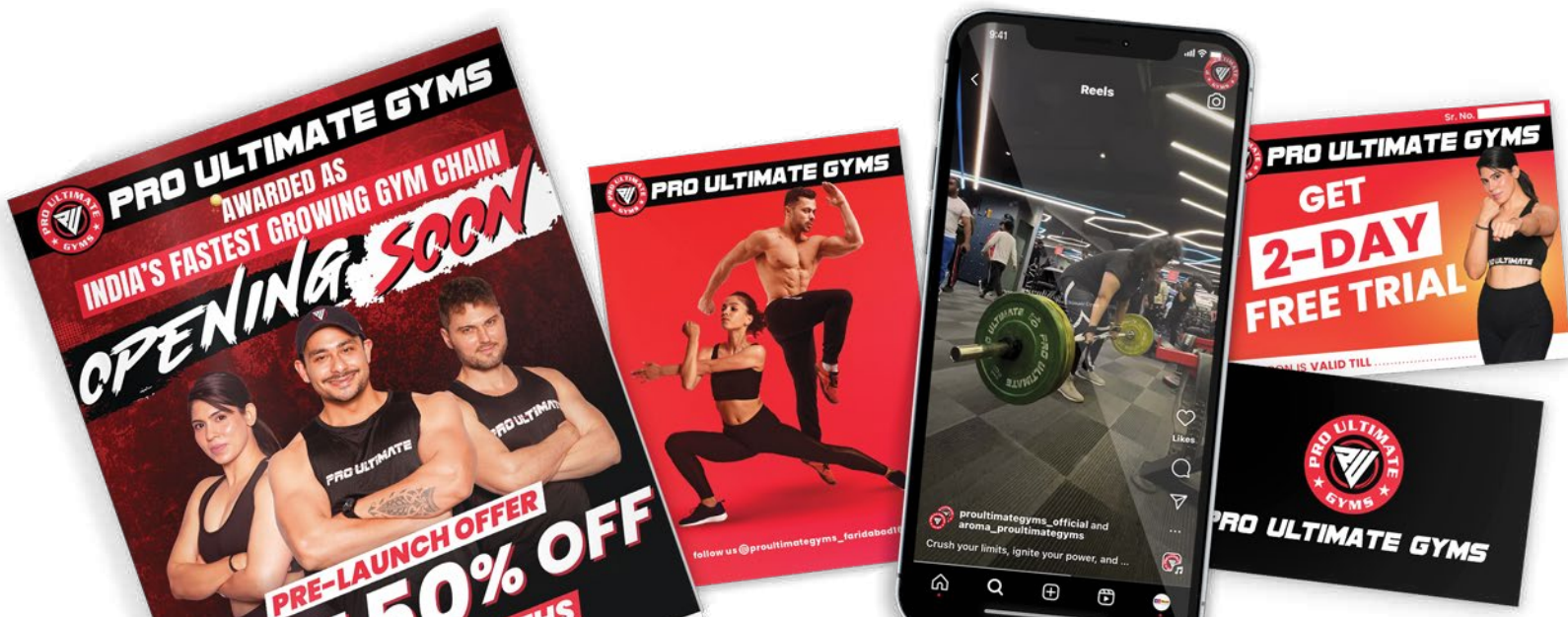
- * Ads on Facebook / Instagram

GYM INTERIOR SHOOT (1 TIME AFTER COMPLETION)

- * Gym Interior Photoshoot
- * Gym Interior Videoshoot

WEBSITE LISTING (GYM LISTING ON PRO ULTIMATE GYMS OFFICIAL WEBSITE)

FESTIVE CREATIVES (MAJOR FESTIVALS CREATIVES / REELS)



MOTIVATION AND ENGAGEMENT PROGRAMS FOR OUR STAFF

1 Rewards & Recognition

○ BRANCH OF THE MONTH

○ TRAINER OF THE MONTH

2 Monthly Review Meeting

3 Internal Job Postings

4 Growth Opportunities

5 Continuous Learning Through Training Programs



VALUE ADDED SERVICES FOR GYM MEMBERS

*T & C Apply

All Access Pass*

Members Get Access to all of
Pro Ultimate Gyms branches across India.
Entry with a Digital Card.



*T & C Apply

Pro Passport*

Allows Members to Access upto
5 Sessions at any of the
Pro Ultimate Gyms branches
outside of their home branch.



MOBILE APP BENEFITS FOR GYM MEMBERS

Pro Ultimate Gyms Mobile App

Your Personal Health Buddy

Top Benefits of Using Our App

- * Track gym check-ins anytime, anywhere
- * Measure your body mass index (BMI)
- * Set your fitness target
- * Custom workout plan
- * Progress tracking
- * Custom diet plan
- * Real-time tracker (Water/Sleep/Weight/Steps)
- * Update/alert notifications

Available on*





**A Break from the
Monotonous Activities**

EVENTS & FUN

**PRO ULTIMATE
PERSONALITY SHOW**



BHANGRA



GROUP SESSIONS



**IN-HOUSE
COMPETITION**



**ANNUAL
DIWALI BASH**

ANNUAL SPORTS DAY



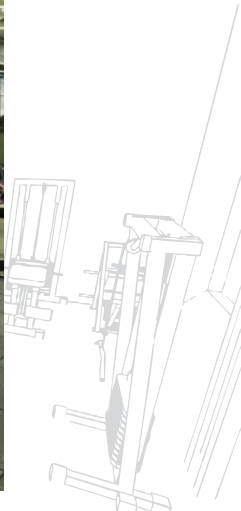
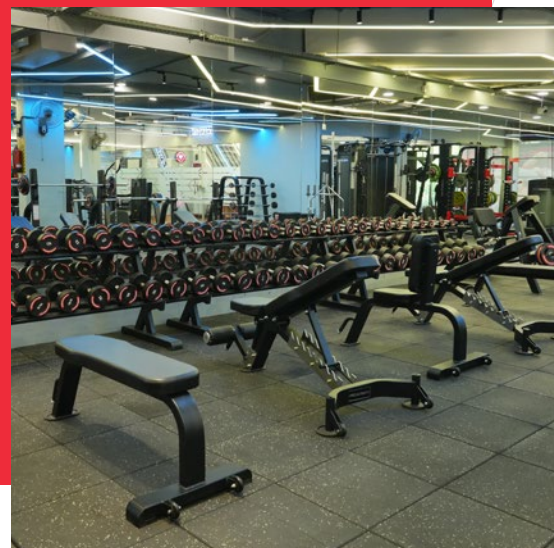
OUTDOOR FITNESS ACTIVITIES



**CHANDIGARH CORPORATE CRICKET LEAGUE
CHAMPIONS**

STATE-OF-THE-ART

We are always working towards improving the health and member experience, increasing profitability & growth for our franchise network.





Corporate Office:

**Plot No. 18-19, Sector 82, JLPL Industrial Area,
SAS Nagar, Mohali, Punjab - 140308**

 **info@proulultimategyms.in**

For Franchise Enquiry, **Call: +91 78330 00027**