



OWN A
PRO ULTIMATE
FRANCHISE
JOIN THE FITNESS REVOLUTION

OUR LEGACY OVER THE YEARS

1ST
BRANCH
2012

ULTIMATE FITNESS

Gyms by Abhishek
Founded in Saharanpur
In just 700 Sq. Ft.

1ST
TRICITY
GYM
2014

★★★★★

AFTER IMMENSE
Success in Saharanpur

1ST
AWARD
2017

FITNESS EXCELLENCE

Award
for Maximum Transformation
In a calendar year

PRO ULTIMATE GYMS
Rapidly growing with new branches



NEW
IDENTITY
2020

PRO ULTIMATE EQUIPMENT

Launched
Gym Equipment
Manufacturing & Distribution unit

2ND
NEW
VENTURE
2019



3RD
VENTURE
2021

PRO ULTIMATE ACADEMY

Fitness Certifications
Personal Training / Nutrition
/Gym Management Courses
Shaping Successful Fitness Careers



2024

Awarded
FASTEST GROWING
Gym Chain in India
At IHFF Sheru Classic



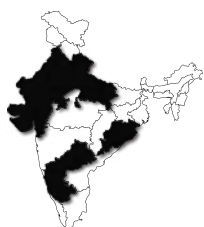
Launched
**PRO ULTIMATE
GYM SOFTWARE**
Now Providing Gym Software
Solution All Over India

5TH
NEW
VENTURE
2025



Launched
PRO ULTIMATE SPORTS
Premium Sports Apparel
& Official merchandise

4TH
NEW
VENTURE
2025



100 +
BRANCHES
ACROSS INDIA
2025



COMING SOON
In DUBAI

1ST
INTERNATIONAL
BRANCH
2025

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ABOUT OUR FOUNDER

ABHISHEK GAGNEJA

The visionary founder of the fastest-growing gym chain, **Pro Ultimate Gyms**, is a leading name in the fitness industry. With over 15 years of experience, he has established himself as one of the most successful fitness entrepreneurs and a purpose-driven leader.

His passion for fitness has inspired many popular events such as **"Ultimate Classic - Mr. North India"** and **"The Ultimate Personality Show"**, motivating countless individuals to pursue their fitness career dreams. Recognized for his exceptional contributions, he was honored at the **Fitness Excellence Awards** on the **Zee Business Award Show** for his outstanding transformation record in India.

Through his extraordinary vision and leadership, Mr. Gagneja continues to inspire people to step into the fitness industry and unlock their full potential.



A visionary leader with over a decade in leadership and wellness, Anupam Chugh drives transformation with clarity, conviction, and compassion. She is deeply involved in every aspect of the brand's growth and decision-making. Her fearless command inspires entrepreneurs, especially women, to excel in competitive industries.

MS. ANUPAM CHUGH
Managing Director, ProUltimate

With 13+ years in top telecom companies, Mohinder Singh brings unmatched expertise and precision to Pro Ultimate. After shifting from the corporate fast lane in 2017, he now leads Projects & Franchise Management with a people-first approach. His sharp leadership and commitment to excellence power the brand's high-performance culture.

MR. MOHINDER SINGH
Director, ProUltimate



Our Presence |

UAE

1ST
**INTERNATIONAL
BRANCH**
In Dubai

COMING
soon



FASTEST GROWING GYM CHAIN

NOW INTERNATIONAL

INDIA

100+
BRANCHES
Across India

13+ **YEARS**
of Experience

30+ **CITIES**



AWARDS & Recognitions

PRO ULTIMATE GYMS HONORED AT IHFF SHERU CLASSIC

2024 in Mumbai

Pro Ultimate Gyms, renowned for redefining fitness with world-class equipment, expert guidance, and a commitment to holistic wellness, set a new benchmark in the industry.

At the prestigious IHFF Sheru Classic 2024 in Mumbai, Pro Ultimate Gyms was proudly awarded the coveted title of **"Fastest Growing Gym Chain in India."**



SPONSORED IHFF PRO SHOW

2025 in Delhi

Pro Ultimate Gyms proudly stood as a sponsor at the prestigious IHFF Pro Show 2025, held in Delhi.

With every new milestone, Pro Ultimate Gyms is redefining fitness standards in India. Our spaces are built on the pillars of motivation, discipline, and transformation, inspiring healthier and stronger lifestyles for thousands of members.

This recognition at IHFF Pro Show strengthens our vision of turning this unwavering dedication into reality — raising the bar even higher.



ADDITIONAL

Ventures

2019**PRO ULTIMATE GYM EQUIPMENT**

has grown into a **trusted manufacturer** and **dealer of premium gym equipment** in India, reaching even the most remote regions, such as the Andaman & Nicobar Islands. Known for its **exceptional quality & innovation**, we've also expanded internationally, supplying to countries like Oman, the Maldives, Nepal, & beyond.

2021**PRO ULTIMATE ACADEMY**

If you want to make your mark in the fitness industry, learn how to become a personal trainer or have your own gym setup. We are here to guide you through your journey. Kickstart your fitness career with **Pro Ultimate Academy!** Our courses, affiliated with the **Government of India** (Skill India & Sports Council of India), provide the expertise and certification you need to excel in the fitness industry.

2025**PRO ULTIMATE SPORTS**

Pro Ultimate, a trusted name in India's fitness industry, is now redefining gym wear and accessories with premium-quality apparel designed for ultimate performance. Crafted with advanced fabrics, our gear offers breathability, durability, and a perfect fit to support every move you make. It's time to upgrade your gym wardrobe with the best in the game.

2025**PRO ULTIMATE SOFTWARE**

Pro Ultimate Gym Software (PUG CRM) is an all-in-one gym management solution designed to transform how fitness centers operate. From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, PUG CRM brings everything under one intuitive platform. It helps gym owners save time, boost efficiency, and deliver a premium experience to every member.

WHY **PARTNER** WITH US?

360 ° SUPPORT



WEBSITE LISTING



DIGITAL SUPPORT



DEDICATED PSM & ASM



MARKETING SUPPORT



CONTINUOUS TRAINING PROGRAMS



IN- HOUSE SOFTWARE INTEGRATION



HIRING SUPPORT



MAXIMUM ROI



EQUIPMENT SUPPLY & MAINTENANCE



CUSTOMER SUPPORT



FRANCHISE OWNERS

Success Stories

Growing Together. Expanding Together.

At Pro Ultimate, we believe true success lies in **partnerships** that thrive. Each of our franchise owner's journey is a story of **collaboration, trust, and shared ambition**. Together with our partners, we've built not just gyms, but strong communities driven by fitness and passion.

From a **single idea** to multiple thriving locations, our franchisees have grown alongside us—supported by **our in-house teams, guided by our expertise, and fueled by their own dedication**. Every milestone reached is not just theirs or ours, but a **collective victory**.

What started as a vision has now become a movement—where each franchisee adds strength to the **Pro Ultimate family**. We celebrate every achievement, big or small, because each success takes us closer to **redefining** the fitness experience across India.

Because when we grow, **we grow together**.



JAI RATHI
20 Gym Franchises

"Over the years many gym chains have come & gone but Pro Ultimate Gyms established itself as a prominent brand name and I am fortunate enough to be a part of this journey..."



KARAN HASIJA
20 Gym Franchises

"I've always had a business mindset, but fitness has been my true passion. Pro Ultimate Gyms gave me the perfect opportunity to pursue both, and I'm incredibly proud of what we've built..."



PRATYAKSH KAPIL
5 Gym Franchises

"Even at my good corporate job I always wanted to start my own business, and being a member at Pro Ultimate Gyms I knew this brand would be the ideal path for me and I was right..."



SANJAY TANWAR & SAURABH CHAUHAN
5 Gym Franchises

"Our journey with Pro Ultimate Gyms has been incredible. The guidance and support from the management has been instrumental in helping us reach our full potential..."



JAGJEET SINGH & GURDEEP SINGH
4 Gym Franchises

"Pro Ultimate Gyms is a true Indian Brand that is grounded yet so successful. It was a no-brainer for us to introduce this franchise in our hometown of Bathinda..."



AMANDEEP BAINS & NAVJOT BAIDWAN
4 Gym Franchises

"From the first time we learned about Pro Ultimate Gyms, we had decided that this was the brand that we wanted to associate with..."

YOUR JOURNEY

Towards Success

01 TOKEN FEE

02 FINALISE SITE

03 ^{ATTEND} FOUNDATIONAL TRAINING

KICKSTART OPERATIONS **06**

SIGN FRANCHISE AGREEMENT **05**

^{SETTLE FULL} FRANCHISE FEE **04**

07 TENTATIVE PROJECT TIMELINE

08 GET MARKETING SURVEY

09 START PRE-SALES

CONTINUOUS SET-UP SUPPORT **12**

FINALISE EQUIPMENT **11**

ATTEND PRE-SALES TRAINING **10**

13 GET OPERATIONS TRAINING

14 PROJECT TEAM VISITS

15 PREPARE ^{FOR} SOFT-LAUNCH

EXECUTE SOFT LAUNCH **18**

INSTALL EQUIPMENT **17**

GET LAUNCH GO-AHEADS **16**

HOST *Grand* OPENING

01

PROJECT

Set up & guidance

- *Efficient utilization of space*
- *Choosing from a Wide-Range of Display*
- *Dedicated team to guide you with the Best Equipment for you*
- *Practical layout plans*
- *On-site visits*
- *Hands-on support during the fit-out period*



PRE *Opening*
SUPPORT



DESIGNATED PRE-SALES MANAGER
(part of the pre-launch phase)

SPECIALLY DESIGNED PRE LAUNCH SET UP RESULTING IN
achieving upto 50% of the total investment cost

**EXPERT GUIDANCE & SUPPORT THROUGHOUT
THE PRE-LAUNCH PHASE :**

- *Marketing and advertising initiatives*
- *Sales pitching and lead conversion strategies*
- *Pre-launch training sessions*

02 **PRE-LAUNCH**

Sales Setup

03

PROULTIMATE GYM *Equipment Support*



- *Leading Gym Equipment, Manufacturer in India*
- *Biggest Showroom of Gym Equipment (40,000 Sq Ft)*
- *1000+ Gym Setups, Done Every Year*
- *Complete Gym Solutions Under One Roof*

EQUIPMENT *Service Support*

04

- *Complimentary installation of Gym equipment**
- *Complimentary maintenance after installation**
- *Request for service is now just a call away*
- *Get Resolution of any technical issues in under 72 hrs.*

**T&C applied*





Easily store, organize and access customer information



Follow leads from scratch to closing



Transaction history with a complete log



Branch-Specific QR Codes



Flexible Payment Solutions for members



Data Collection & Analytical Dashboard



Biometric & Attendance Tracking



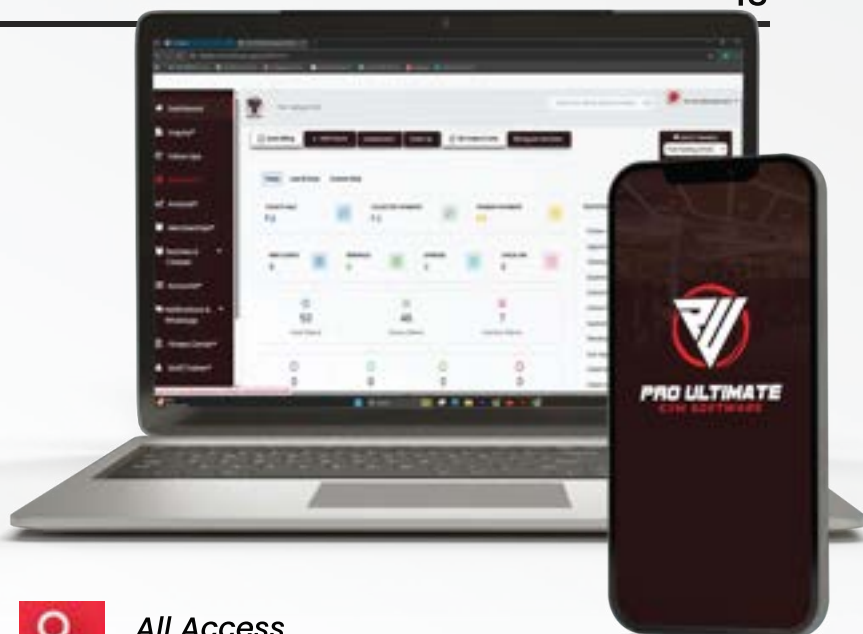
Staff/Trainer Target Update



Report & Insights



Manage multiple branches at once



All Access



Multi-user support with Roles & Permission



Whatsapp Integration
(It comes with an additional cost.)*



Reliable and Robust Backend Support



Automatic & Frequent Updates



Access and manage customer information from any device, any time

*From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, **Pro Ultimate Gym Software** brings everything under one intuitive platform.*

05 PROULTIMATE GYM *Software Support*

01 SALES

Support & guidance

DEDICATED AREA SALES MANAGER

- Marketing Strategies
- Discount Offers
- Sales Team Support
- Promotional Events Planning

SALES REVIEW MEETING

- Gym Performance Review Every Month

FRANCHISE PARTNER GROOMING

(Special Interactive Session with Mr. Abhishek Gagneja)

GYM MANAGEMENT SOFTWARE

(Dedicated Software & Mobile App)

GYM VISITS BY TEAM LEADERS

(Periodic Visits to take gym performance to the next Level)



POST *Opening* SUPPORT



INITIAL BRANDING

- Social Media Setup
- Google MyBusiness Page
- Meta Ads Setup
- Promotional Flex
- Gym Branding
- Opening Soon / Pre-Launch Offer
- Posts
- Print Material + more

SOCIAL MEDIA POSTS *(Every Month)*

- Membership Offers
- Indoor/Outdoor Activities

ADS MANAGEMENT *(Meta Ads)*

- Ads on Facebook / Instagram

WEBSITE LISTING *(Gym Listing on Pro Ultimate Gyms Official Website)*

FESTIVE CREATIVES *(Major Festivals Creatives / Reels)*

02 **DIGITAL** *Support & Guidance*

PROGRAMS

For Engagement & Motivation

03

01 REWARDS & RECOGNITION

Branches of the Month
Trainers of the Month

02 MONTHLY REVIEW MEETING

03 INTERNAL JOB POSTINGS

04 GROWTH OPPORTUNITIES

05 CONTINUOUS LEARNING

Through training programs





ALL ACCESS

Pass

*T & C Apply

Members Get Access to all of Pro Ultimate Gyms branches across India. Entry with an RFID Card.

PRO

Passport

*T & C Apply

Allows members to access upto 5 Sessions at any of the Pro Ultimate Gyms branches outside of their home branch.



VALUE *Added* SERVICES

03

MOBILE APP

For Gym Members

Your Personal Health Buddy

- Track gym check-ins anytime, anywhere
- Measure your body mass index (BMI)
- Set your fitness target
- Custom workout plan
- Progress tracking
- Custom diet plan
- Real-time tracker (Water/Sleep/Weight/Steps)
- Update/alert notifications

AVAILABLE ON*



LEAGUES & CHAMPIONSHIPS

- *Participation and victories in cricket, football, and other corporate sports leagues.*

OUTDOOR FITNESS ACTIVITIES

- *Engaging sessions beyond the gym, from bootcamps to open-air training.*

SPORTS DAYS & ATHLETIC MEETS

- *Annual sports day with track events, team games, and fitness challenges.*

IN-HOUSE COMPETITIONS

- *Friendly challenges, contests, and fitness battles within the club.*

GROUP FITNESS SESSIONS

- *High-energy workouts and community-driven training sessions.*

DANCE & CULTURAL SESSIONS

- *Fun-filled activities like Bhangra, Zumba, and themed dance workshops.*

PERSONALITY SHOWS & TALENT EVENTS

- *Opportunities for members to showcase their skills, confidence, and creativity.*

03 **EVENTS** & Fun

**PROULTIMATE
PERSONALITY SHOW**



GROUP SESSIONS



**OUTDOOR
SESSIONS
MONTHLY**



ANNUAL SPORTS DAY



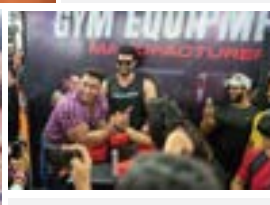
**EVENTS
& AWARENESS**



**GROWING
PROULTIMATE
FAMILY**



**LEADING NAME IN
FITNESS INDUSTRY**



BE A PART of Our Family....

INVESTMENT & Returns

Pro Ultimate Gyms presents an exciting business opportunity aimed at providing premium fitness clubs/gyms that are **highly profitable** with a **maximum return on investment (ROI)**.

4000

SQ. FT.

OR

ABOVE

MINIMUM AREA REQUIRED

80

LACS

OR

ABOVE

INVESTMENT REQUIRED

ROI - **1-1.5 YEARS**





SCAN TO KNOW MORE

CORPORATE HEADQUARTERS

Plot No. 18-19, Sector 82, JLPL Industrial Area,
SAS Nagar, Mohali, Punjab - 140308



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