



**OWN A**  
**PRO ULTIMATE**  
**FRANCHISE**  
**JOIN THE FITNESS REVOLUTION**

# OUR LEGACY OVER THE YEARS



**1<sup>ST</sup> BRANCH**  
**ULTIMATE FITNESS**  
*Gyms by Abhishek*  
Founded in Saharanpur  
In just 700 Sq. Ft.



★★★★★  
**1<sup>ST</sup> TRICITY GYM**  
2014  
**AFTER IMMENSE**  
*Success in Saharanpur*



**1<sup>ST</sup> AWARD**  
**FITNESS EXCELLENCE**  
*AWARD*  
for Maximum Transformations  
In a calendar year

**PRO ULTIMATE GYMS**  
*Rapidly growing with new branches*



**PRO ULTIMATE EQUIPMENT**  
*Launched*  
**Gym Equipment**  
*Manufacturing & Distribution unit*



**PRO ULTIMATE ACADEMY**  
*Fitness Certifications*  
Personal Training / Nutrition  
/Gym Management Courses  
*Shaping Successful Fitness Careers*



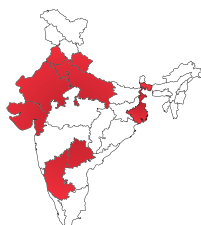
*Awarded*  
**FASTEST GROWING**  
*Gym Chain in India*  
At IHFF Sheru Classic



*Launched*  
**PRO ULTIMATE GYM SOFTWARE**  
Now Providing Gym Software  
*Solutions All Over India*



*Launched*  
**PRO ULTIMATE SPORTS**  
Premium Sports Apparel  
*& Official Merchandise*



**INTERNATIONAL EXPANSION**  
*Coming Soon*



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## ABOUT OUR FOUNDER

# ABHISHEK GAGNEJA

The visionary founder of the fastest-growing gym chain, **Pro Ultimate Gyms**, is a leading name in the fitness industry. With over 15 years of experience, he has established himself as one of the most successful fitness entrepreneurs and a purpose-driven leader.

His passion for fitness has inspired many popular events such as **"Ultimate Classic - Mr. North India"** and **"The Ultimate Personality Show"**, motivating countless individuals to pursue their fitness career dreams. Recognized for his exceptional contributions, he was honored at the **Fitness Excellence Awards** on the **Zee Business Award Show** for his outstanding transformation record in India.

Through his extraordinary vision and leadership, Mr. Gagneja continues to inspire people to step into the fitness industry and unlock their full potential.



A visionary leader with over a decade in leadership and wellness, Anupam Chugh drives transformation with clarity, conviction, and compassion. She is deeply involved in every aspect of the brand's growth and decision-making. Her fearless command inspires entrepreneurs, especially women, to excel in competitive industries.

**MS. ANUPAM CHUGH**  
*Managing Director, Pro Ultimate Gyms*

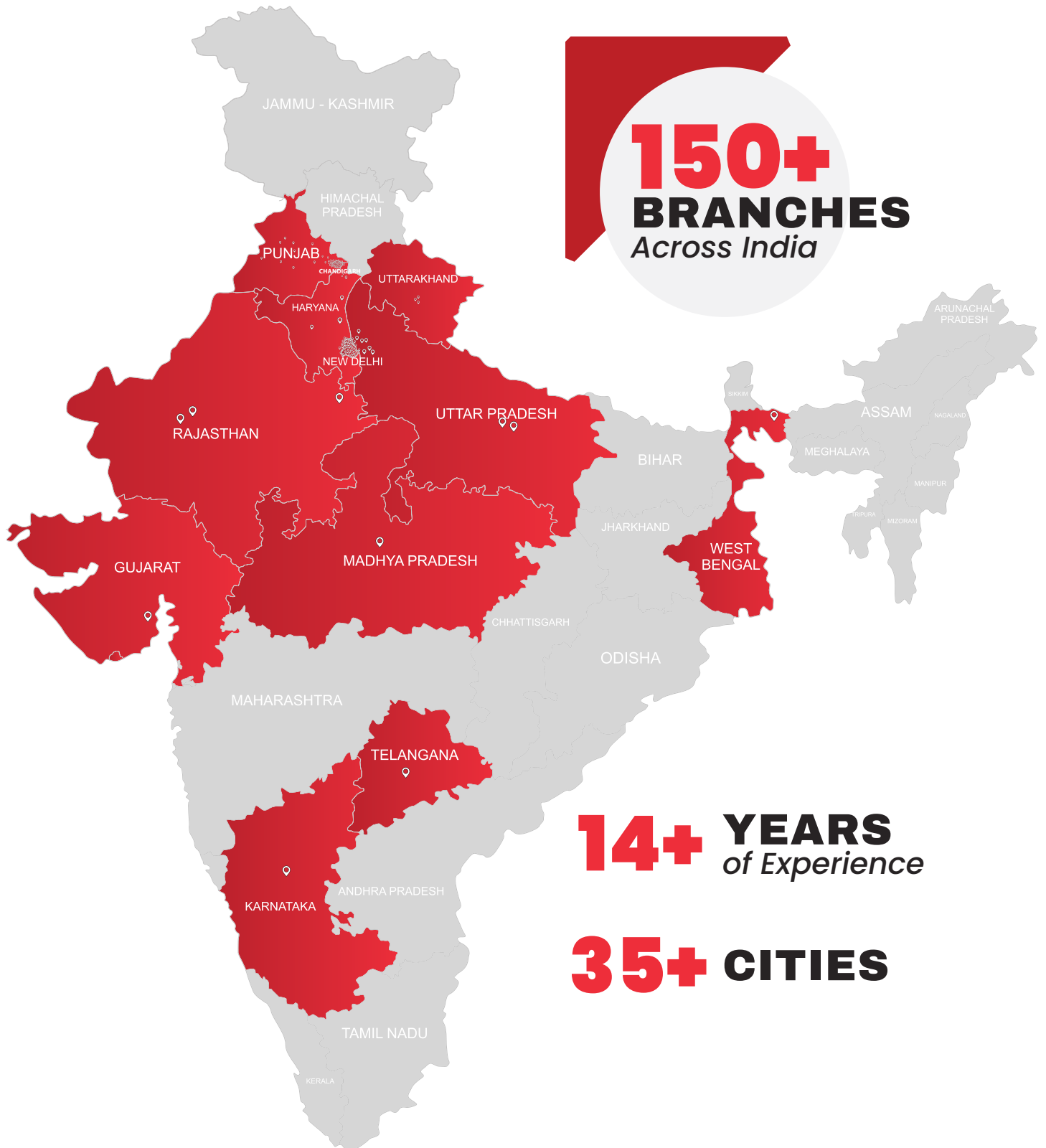
With 13+ years in top telecom companies, Mohinder Singh brings unmatched expertise and precision to Pro Ultimate. After shifting from the corporate fast lane in 2017, he now leads Projects & Franchise Management with a people-first approach. His sharp leadership and commitment to excellence power the brand's high-performance culture.

**MR. MOHINDER SINGH**  
*Director, Pro Ultimate Gyms*



# Our Presence

**INDIA'S BIGGEST GYM CHAIN**



**150+**  
**BRANCHES**  
*Across India*

**14+** **YEARS**  
*of Experience*

**35+** **CITIES**

# PRO ULTIMATE

## EMPIRE

2019



### PRO ULTIMATE GYM EQUIPMENT

**Pro Ultimate** stands as a **trusted gym equipment manufacturer** and a leading brand in **imported equipment in India**, reaching even the most remote regions, such as the Andaman & Nicobar Islands. Known for its **exceptional quality & innovation**, we've also expanded internationally, supplying to countries like Oman, the Maldives, Nepal, & beyond.

2021



### PRO ULTIMATE ACADEMY

If you want to make your mark in the fitness industry, learn how to become a personal trainer or have your own gym setup, we are here to guide you through your journey. Our courses, affiliated with the **Government of India** (Skill India & Sports Council of India), provide the expertise and certification you need to excel in the fitness industry.

2025



### PRO ULTIMATE SPORTS

**Pro Ultimate**, a trusted name in India's fitness industry, is now redefining gym wear and accessories with premium-quality apparel designed for ultimate performance. Crafted with advanced fabrics, our gear offers breathability, durability, and a perfect fit to support every move you make. It's time to upgrade your gym wardrobe with the best in the game.

2025



### PRO ULTIMATE SOFTWARE

**Pro Ultimate CRM** is an all-in-one gym management solution designed to transform how fitness centers operate. From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, PUG CRM brings everything under one intuitive platform. It helps gym owners save time and boost efficiency.

2025



### CLUB 72 GYM BY PRO ULTIMATE

**India's Biggest Gym** - Spanning 1,00,000 sq. ft. of world-class luxury fitness, Club 72 brings an unmatched experience: all-weather swimming pool, health cafe, advanced rehabilitation center, kids exclusive gym, dedicated running track, outdoor padel courts and so much more under one roof!

# AWARDS & RECOGNITIONS

## PRO ULTIMATE GYMS HONORED AT IHFF SHERU CLASSIC

*World's Largest Health, Sports, Fitness & Wellness Trade Show*

**Pro Ultimate Gyms**, renowned for redefining fitness with world-class equipment, expert guidance, and a commitment to holistic wellness, continues to set new benchmarks in the industry.

At the **IHFF Expo – Sheru Classic 2024, Mumbai**, Pro Ultimate Gyms proudly earned the prestigious title of **“Fastest Growing Gym Chain in India”**.



## OFFICIAL SPONSOR

# IHFF PRO SHOW 2025-2026

**Pro Ultimate** has proudly been a sponsor of the **Bharat Pro Show at IHFF Expo – Sheru Classic** since 2025, marking a powerful presence in India's elite fitness arena.

Our journey began with our first sponsorship at the Bharat Pro Show in Delhi 2025, followed by our second association at the Mumbai edition later the same year. Continuing this momentum, we are excited to sponsor the Bharat Pro Show for the third time this June at the 2026 Delhi edition.

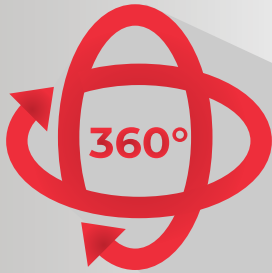
With every milestone, Pro Ultimate continues to redefine fitness standards across India. Built on the pillars of motivation, discipline, and transformation, our spaces empower thousands to pursue stronger, healthier lifestyles.

Our continued association with the Bharat Pro Show reflects our unwavering commitment to excellence – pushing boundaries, elevating the fitness ecosystem, and raising the bar with every step forward.



# WHY **PARTNER** *WITH US?*

**360 ° SUPPORT**



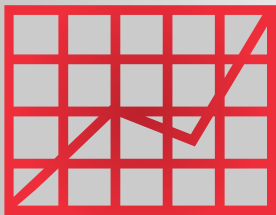
**WEBSITE LISTING**



**DIGITAL SUPPORT**



**DEDICATED  
PSM & ASM**



**MARKETING  
SUPPORT**



**CONTINUOUS TRAINING  
PROGRAMS**



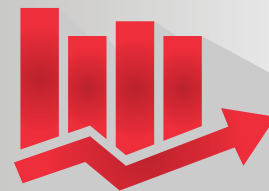
**IN-HOUSE SOFTWARE  
INTEGRATION**



**HIRING SUPPORT**



**MAXIMUM ROI**



**EQUIPMENT SUPPLY  
& MAINTENANCE**



**CUSTOMER SUPPORT**



# INVESTMENT & RETURNS

Pro Ultimate Gyms presents an exciting business opportunity aimed at providing premium fitness clubs/gyms that are **highly profitable** with a **maximum return on investment (ROI)**.

# 5000

SQ. FT.

OR

ABOVE

MIN. AREA REQUIRED

# 80

LACS

OR

ABOVE

INVESTMENT REQUIRED

ROI - 1-1.5 YEARS



# FRANCHISE OWNERS

## SUCCESS STORIES

At **Pro Ultimate**, growth is built on strong partnerships. Today, **75% of our franchise partners are multi-gym owners**, continuously expanding and scaling with us.

With expert support, proven systems, and shared ambition, our partners don't just open gyms, they build thriving fitness communities.



"Pro Ultimate brought us together and powered our vision. Their support helped us build what we're proud to call our legacy."

**JAI RATHI &  
KARAN HASIJA**  
20+ Gyms



"Leaving corporate life to build my own business was a big step. With Pro Ultimate, that vision became real. Proud to grow with this brand."

**PRATYAKSH KAPIL**  
5 Gyms



"Coming from a farming family, stability was my goal. With Pro Ultimate, I've built multiple gyms and achieved growth beyond my expectations."

**HARDIK BAKSHI**  
7 Gyms



"I began as a choreographer with Pro Ultimate Gyms, and with their support, I became a gym owner. The returns and the financial turnaround for me have been amazing."

**TARANPREET CHEEMA**  
3 Gyms



"Our journey with Pro Ultimate Gyms has been incredible. The guidance and support from the management have been instrumental in helping us reach our full potential."

**SANJAY TANWAR &  
SAURABH CHAUHAN**  
5 Gyms



"We had no fitness background, but Pro Ultimate's support, strong roots, and proven success gave us the confidence to open multiple gyms, including first in our hometown, Bathinda."

**JAGJEET SINGH  
& GURDEEP SINGH**  
4 Gyms

# YOUR JOURNEY TOWARDS SUCCESS

**01** TOKEN FEE

**02** FINALISE SITE

**03** ATTEND  
FOUNDATIONAL  
TRAINING

**06** KICKSTART  
OPERATIONS

**05** SIGN FRANCHISE  
AGREEMENT

**04** SETTLE FULL  
FRANCHISE  
FEE

**07** TENTATIVE  
PROJECT  
TIMELINE

**08** GET MARKETING  
SURVEY

**09** START  
PRE-SALES

**12** CONTINUOUS  
SET-UP  
SUPPORT

**11** FINALISE  
EQUIPMENT

**10** ATTEND  
PRE-SALES  
TRAINING

**13** GET  
OPERATIONS  
TRAINING

**14** PROJECT TEAM  
VISITS

**15** PREPARE FOR  
SOFT-LAUNCH

**18** EXECUTE  
SOFT LAUNCH

**17** INSTALL  
EQUIPMENT

**16** GET LAUNCH  
GO-AHEADS

HOST **GRAND OPENING**

# 01 PRE-OPENING SUPPORT

- *Efficient utilization of space.*
- *Choosing from a wide-range of equipment.*
- *Dedicated team to guide you with the best equipment for you.*
- *Practical layout plans.*
- *On-site visits.*
- *Hands-on support during the fit-out period.*



**Project Setup & Guidance**

# 02 PRE-LAUNCH SALES SETUP

## DESIGNATED PRE-SALES MANAGER (Part of the pre-launch phase)

**SPECIALLY DESIGNED PRE LAUNCH SET UP RESULTING IN**  
*achieving upto 50% of the total investment.*

## EXPERT GUIDANCE & SUPPORT THROUGHOUT THE PRE-LAUNCH PHASE :

- *Marketing and advertising initiatives.*
- *Sales pitching and lead conversion strategies.*
- *Hiring support for pre-launch staff.*
- *Pre-sales training sessions.*
- *On-ground assistance by pre-sales manager.*



## 03

# PROULTIMATE GYM *EQUIPMENT SUPPORT*

## IN-HOUSE EQUIPMENT MANUFACTURING

- Leading gym equipment manufacturer in India.
- All machines made in a state-of-the-art factory.
- Gym equipment spare parts easily available.

## GYM EQUIPMENT DISPLAY

- Biggest showroom of gym equipment (40,000 sq ft).
- 500+ gym equipment on display to choose from.
- Complete gym solutions under one roof.

## LEADING GYM EQUIPMENT BRAND

- 1000+ gym setups done every year.
- Exclusive importer of premium gym equipment.



# 04 GYM EQUIPMENT *SERVICE SUPPORT*

## INITIAL SUPPORT

- Complimentary installation of gym equipment.\*
- Complimentary maintenance after installation.\*

Annual maintenance service available.

*\*T & C Apply*

## AFTER SALES SUPPORT

- Dedicated customer & after sales service team.
- Request for service is now just a call away.
- Get resolution of any technical issues in under 72 hrs.



# PROULTIMATE GYM SOFTWARE SUPPORT

COMPLIMENTARY ACCESS IN THE 1<sup>ST</sup> YEAR

From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, **Pro Ultimate Gym Software** brings everything under one intuitive platform.



Easily store, organize and access customer information



All Access



Follow leads from scratch to closing



Multi-user support with Roles & Permission



Transaction history with a complete log



Whatsapp Integration\*  
(It comes with an additional cost.)



Branch-Specific QR Codes



Reliable and Robust Backend Support



Flexible Payment Solutions for members



Automatic & Frequent Updates



Data Collection & Analytical Dashboard



Access and manage customer information from any device, any time



Biometric & Attendance Tracking



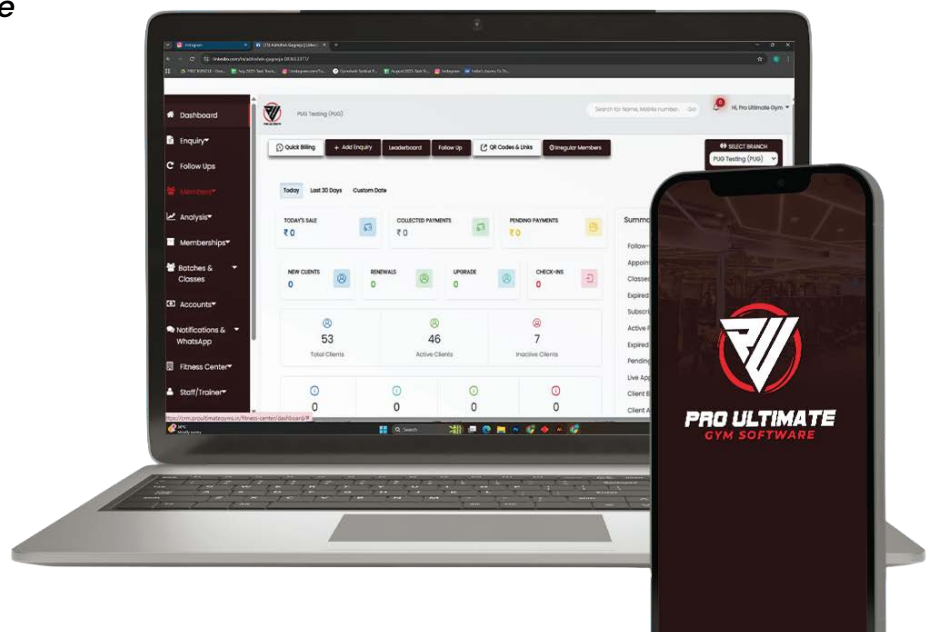
Staff/Trainer Target Update



Report & Insights



Manage multiple branches at once



# 01 POST-OPENING *SUPPORT*

## DEDICATED AREA SALES MANAGER

- Marketing strategies
- On-ground training
- Sales team support
- Promotional events planning

## SALES REVIEW MEETING

- Gym performance review every month.

## FRANCHISE PARTNER GROOMING

- Special interactive session with Mr. Abhishek Gagneja.

## GYM MANAGEMENT SOFTWARE

- Dedicated gym software & mobile application.

## GYM VISITS BY TEAM LEADERS

- Periodic visits to take gym performance to the next level.



**Sales Support & Guidance**

# 02 DIGITAL SUPPORT & GUIDANCE

## INITIAL BRANDING

- Social media setup
- Google Business page
- Meta ads setup
- Promotional flex design
- Gym branding design
- Opening soon/Pre-launch offer
- Posts design
- Print material design & more

## SOCIAL MEDIA POSTS *(Every Month)*

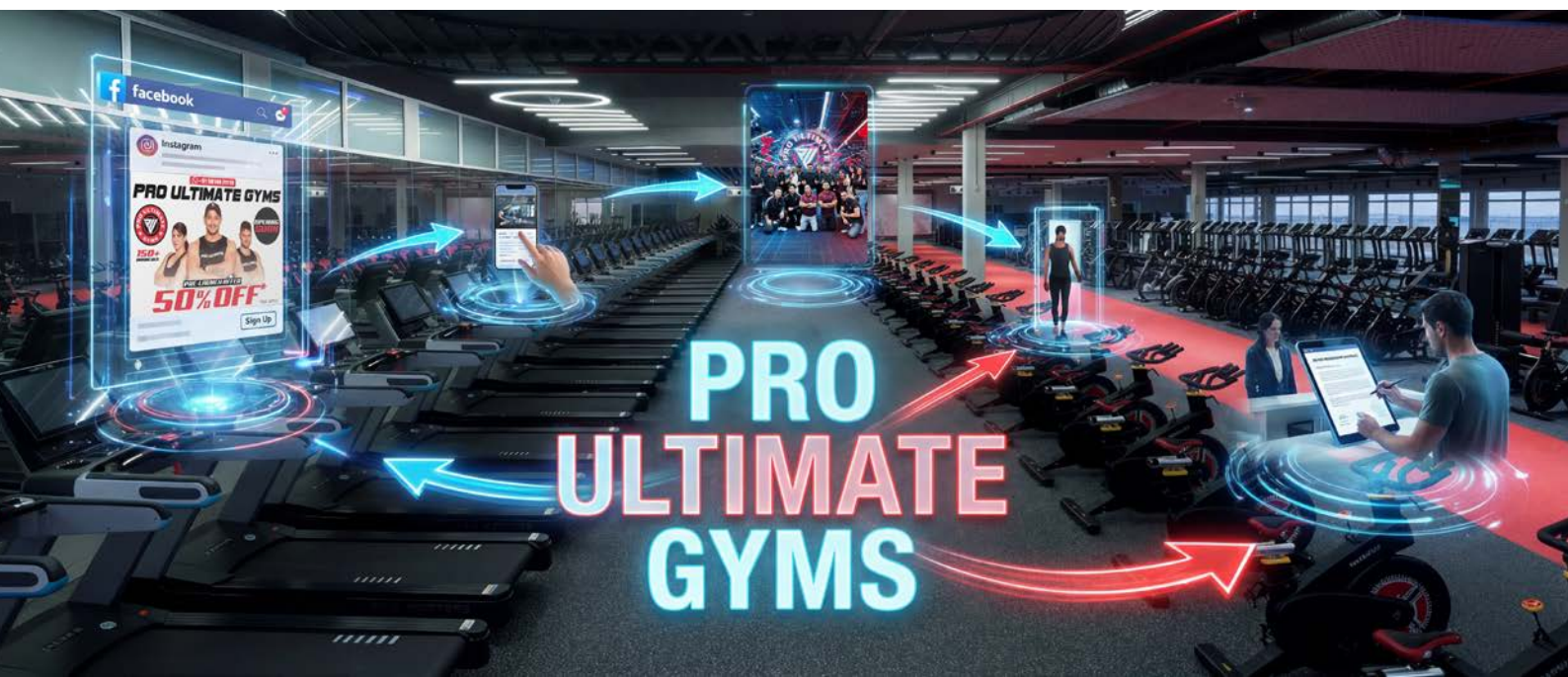
- Membership offers
- Indoor/Outdoor activities

## ADS MANAGEMENT *(Meta Ads)*

- Ads on Facebook/Instagram

## WEBSITE LISTING *(Gym listing on Pro Ultimate Gyms official website)*

## FESTIVE CREATIVES *(Major festive creatives/reels)*



# PROGRAMS

## *FOR ENGAGEMENT & MOTIVATION*

03

- 01 REWARDS & RECOGNITION**  
Branches of the month  
Trainers of the month
- 02 MONTHLY REVIEW MEETING**
- 03 BUSINESS DEVELOPMENT SESSIONS**
- 04 GROWTH OPPORTUNITIES**
- 05 CONTINUOUS LEARNING**  
Through training programs



# VALUE ADDED SERVICES

01



## ALL ACCESS Pass

\*T &amp; C Apply

Members get access to all of Pro Ultimate Gyms branches across India. Entry with an RFID card.

## PRO Passport

\*T &amp; C Apply

Allows members to access upto 5 Sessions at any of the Pro Ultimate Gyms branches outside of their home branch.



02

# 03 MOBILE APP

## FOR GYM MEMBERS

Your Personal Health Buddy

- Track gym check-ins anytime, anywhere
- Measure your body mass index (BMI)
- Set your fitness target
- Custom workout plan
- Progress tracking
- Custom diet plan
- Real-time tracker (Water/Sleep/Weight/Steps)
- Update/alert notifications

AVAILABLE ON\*



# 04 EVENTS & FUN

## **LEAGUES & CHAMPIONSHIPS**

- *Participation and victories in cricket, football, and other corporate sports leagues.*

## **OUTDOOR FITNESS ACTIVITIES**

- *Engaging sessions beyond the gym, from bootcamps to open-air trainings & more.*

## **SPORTS DAYS & ATHLETIC MEETS**

- *Annual sports day with track events, team games, and fitness challenges.*

## **IN-HOUSE COMPETITIONS**

- *Friendly challenges, contests, and fitness battles within the club.*

## **GROUP FITNESS SESSIONS**

- *High-energy workouts and community-driven training sessions.*

## **DANCE & CULTURAL SESSIONS**

- *Fun-filled activities like Bhangra, Zumba, and themed dance workshops.*

## **PERSONALITY SHOWS & TALENT EVENTS**

- *Opportunities for members to showcase their skills, confidence, and creativity.*

**PROULTIMATE PERSONALITY SHOW**



**GROUP SESSIONS**



**OUTDOOR SESSIONS MONTHLY**



**ANNUAL SPORTS DAY**



**EVENTS & AWARENESS**



**GROWING PROULTIMATE FAMILY**



**LEADING NAME IN FITNESS INDUSTRY**



**BE A PART of Our Family....**





SCAN TO KNOW MORE

## **CORPORATE HEADQUARTERS**

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SAS Nagar, Mohali, Punjab - 140308**

 **+91 90561 74269**

 **WWW.PROULTIMATE.COM**