



OWN A
PRO ULTIMATE
FRANCHISE
JOIN THE FITNESS REVOLUTION



www.proultimate.com

OUR LEGACY OVER THE YEARS

1ST
BRANCH
2012

ULTIMATE FITNESS

Gyms by Abhishek
Founded in Saharanpur
In just 700 Sq. Ft.

1ST
TRICITY
GYM
2014

★★★★★

AFTER IMMENSE
Success in Saharanpur

1ST
AWARD
2017

FITNESS EXCELLENCE

AWARD
for Maximum Transformations
In a calendar year

PRO ULTIMATE GYMS
Rapidly growing with new branches

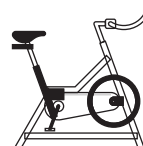


NEW
IDENTITY
2020

PRO ULTIMATE EQUIPMENT

Launched
Gym Equipment
Manufacturing & Distribution unit

2ND
NEW
VENTURE
2019



3RD
VENTURE
2021

PRO ULTIMATE ACADEMY

Fitness Certifications

Personal Training / Nutrition
/Gym Management Courses
Shaping Successful Fitness Careers



2024

Awarded
FASTEST GROWING
Gym Chain in India
At IHFF Sheru Classic



Launched
**PRO ULTIMATE
GYM SOFTWARE**
Now Providing Gym Software
Solutions All Over India

5TH
NEW
VENTURE
2025

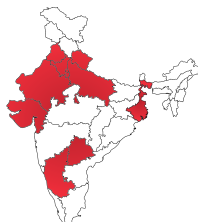


Launched
PRO ULTIMATE SPORTS
Premium Sports Apparel
& Official Merchandise

4TH
NEW
VENTURE
2025

6TH
NEW
VENTURE
2025

Launched
CLUB 72 GYM
Biggest Gym in India
in 1,00,000 Sq. Ft.



200 +
BRANCHES
ACROSS INDIA
2026

**INTERNATIONAL
EXPANSION**
Coming Soon



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ABOUT OUR FOUNDER

ABHISHEK GAGNEJA

At the forefront of **Pro Ultimate** stands its visionary founder, **Mr. Abhishek Gagneja** – a distinguished entrepreneur whose leadership has helped shape one of India's biggest gym chains. With over 15 years of industry experience, he has built a powerful legacy defined by ambition, innovation, discipline, and an unwavering commitment to elevating the fitness landscape.

His influence extends far beyond business. Through landmark platforms such as **"Ultimate Classic"** and **"The Ultimate Personality Show,"** he has inspired aspiring athletes and professionals to pursue greater possibilities within the fitness industry. His journey has earned prestigious recognition from **Zee Business Award** and **IHFF Sheru Classic**, alongside a feature in **The Times of India's 2026 "Leaders of Change"** edition and recognition by **The Franchising World**, with Pro Ultimate Gyms ranked among India's Top 200 Franchises.

Driven by a bold vision for the future, Mr. Gagneja continues to expand the Pro Ultimate legacy, redefine industry benchmarks, and inspire a new generation to lead with purpose, perform with excellence, and build without limits.



A visionary leader with over a decade in leadership and wellness, Anupam Chugh drives transformation with clarity, conviction, and compassion. She is deeply involved in every aspect of the brand's growth and decision-making. Her fearless command inspires entrepreneurs, especially women, to excel in competitive industries.

MS. ANUPAM CHUGH

Managing Director, Pro Ultimate Gyms

With 13+ years in top telecom companies, Mohinder Pal Singh brings unmatched expertise and precision to Pro Ultimate. After shifting from the corporate fast lane in 2017, he now leads Projects & Franchise Management with a people-first approach. His sharp leadership and commitment to excellence power the brand's high-performance culture.

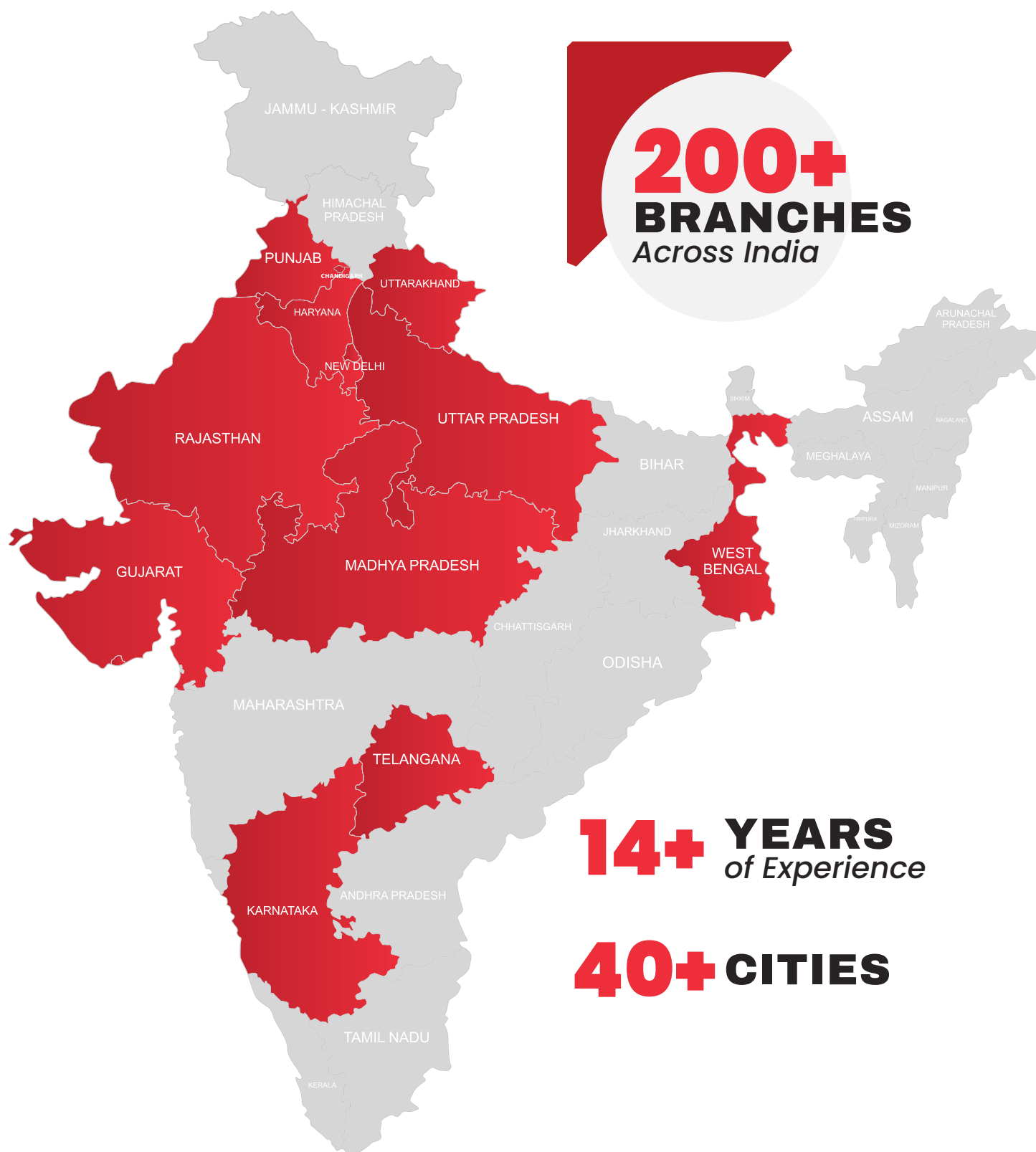
MR. MOHINDER PAL SINGH

Director, Pro Ultimate Gyms



Our Presence

INDIA'S BIGGEST GYM CHAIN



PRO ULTIMATE

EMPIRE

2012



PRO ULTIMATE GYMS

Pro Ultimate Gyms is a rapidly growing fitness chain dedicated to empowering individuals on their fitness journey. Now **200+ branches nationwide**, we offer state-of-the-art equipment, expert trainers, and a supportive community that inspires members to achieve their fitness goals.

2019



PRO ULTIMATE GYM EQUIPMENT

Pro Ultimate stands as a **leading gym equipment manufacturer in India**, reaching even the most remote regions, such as the Andaman & Nicobar Islands. Known for its **exceptional quality & innovation**, we've also expanded internationally, supplying to countries like the UAE, Oman, the Maldives, Nepal, & beyond.

2021



PRO ULTIMATE ACADEMY

If you want to make your mark in the fitness industry, learn how to become a personal trainer or have your own gym setup, we are here to guide you through your journey. Our courses, affiliated with the **Government of India** (Skill India & Sports Council of India), provide the expertise and certification you need to excel in the fitness industry.

2025



PRO ULTIMATE SPORTS

Pro Ultimate, a trusted name in India's fitness industry, is now redefining gym wear and accessories with premium-quality apparel designed for ultimate performance. Crafted with advanced fabrics, our gear offers breathability, durability, and a perfect fit to support every move you make. It's time to upgrade your gym wardrobe with the best in the game.

2025



PRO ULTIMATE SOFTWARE

Pro Ultimate CRM is an all-in-one gym management solution designed to transform how fitness centers operate. From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, PUG CRM brings everything under one intuitive platform.

2025



CLUB 72 GYM BY PRO ULTIMATE

India's Biggest Gym - Spanning 1,00,000 sq. ft. of world-class luxury fitness, Club 72 brings an unmatched experience: all-weather swimming pool, health cafe, advanced rehabilitation center, kids exclusive gym, dedicated running track, outdoor padel courts and so much more under one roof!

AWARDS & RECOGNITIONS

PRO ULTIMATE GYMS HONORED AT IHFF SHERU CLASSIC

World's Largest Health, Sports, Fitness & Wellness Trade Show

Pro Ultimate Gyms, renowned for redefining fitness with world-class equipment, expert guidance, and a commitment to holistic wellness, continues to set new benchmarks in the industry.

At the **IHFF Expo – Sheru Classic 2024, Mumbai**, Pro Ultimate Gyms proudly earned the prestigious title of **“Fastest Growing Gym Chain in India”**.



OFFICIAL SPONSOR

IHFF PRO SHOW 2025-2026

Pro Ultimate proudly continues its association with the **Bharat Pro Show** at the **IHFF Expo – Sheru Classic**, marking a strong and consistent presence in India's elite fitness arena.

Our journey began with our first sponsorship at the Bharat Pro Show in Delhi in 2025, followed by the Mumbai edition later that year. Continuing this association, Pro Ultimate sponsored the 2026 Delhi edition and remains committed to supporting the Bharat Pro Show across its Delhi and Mumbai editions year after year.

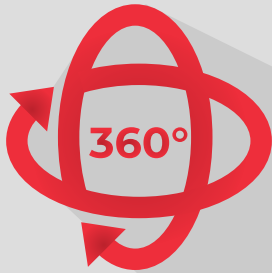
With every milestone, Pro Ultimate continues to redefine fitness standards across India. Built on the pillars of motivation, discipline, performance, and transformation, our spaces empower thousands to pursue stronger and healthier lifestyles.

Our continued association with the Bharat Pro Show reflects our commitment to excellence – supporting the growth of the fitness ecosystem, pushing boundaries, and raising industry standards with every edition.



WHY **PARTNER** WITH US?

360° SUPPORT



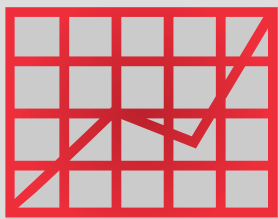
WEBSITE LISTING



DIGITAL SUPPORT



DEDICATED SALES MANAGER



MARKETING SUPPORT



CONTINUOUS TRAINING PROGRAMS



IN- HOUSE SOFTWARE INTEGRATION



HIRING SUPPORT



MAXIMUM ROI



EQUIPMENT SUPPLY & MAINTENANCE



CUSTOMER SUPPORT



INVESTMENT & RETURNS

Pro Ultimate Gyms presents an exciting business opportunity aimed at providing premium fitness clubs/gyms that are **highly profitable** with a **maximum return on investment (ROI)**.

5000

SQ. FT.

OR

ABOVE

MIN. AREA REQUIRED

99

LAKHS

OR

ABOVE

INVESTMENT REQUIRED

COMPLETE **ROI** IN

6-12 MONTHS



FRANCHISE OWNERS

SUCCESS STORIES

At **Pro Ultimate**, growth is built on strong partnerships. Today, **75% of our franchise partners are multi-gym owners**, continuously expanding and scaling with us.

With expert support, proven systems, and shared ambition, our partners don't just open gyms, they build thriving fitness communities.



"Pro Ultimate brought us together and powered our vision. Their support helped us build what we're proud to call our legacy."

**JAI RATHI &
KARAN HASIJA**
20+ Gyms



"Leaving corporate life to build my own business was a big step. With Pro Ultimate, that vision became real. Proud to grow with this brand."

PRATYAKSH KAPIL
5 Gyms



"Coming from a farming family, stability was my goal. With Pro Ultimate, I've built multiple gyms and achieved growth beyond my expectations."

HARDIK BAKSHI
7 Gyms



"I began as a choreographer with Pro Ultimate Gyms, and with their support, I became a gym owner. The returns and the financial turnaround for me have been amazing."

TARANPREET CHEEMA
3 Gyms



"Our journey with Pro Ultimate Gyms has been incredible. The guidance and support from the management have been instrumental in helping us reach our full potential."

**SANJAY TANWAR &
SAURABH CHAUHAN**
5 Gyms



"We had no fitness background, but Pro Ultimate's support, strong roots, and proven success gave us the confidence to open multiple gyms, including first in our hometown, Bathinda."

**JAGJEET SINGH
& GURDEEP SINGH**
4 Gyms

YOUR JOURNEY TOWARDS SUCCESS

01 TOKEN FEE

02 FINALISE SITE

03 ATTEND
FOUNDATIONAL
TRAINING

KICKSTART
OPERATIONS **06**

SIGN FRANCHISE
AGREEMENT **05**

SETTLE FULL
FRANCHISE
FEE **04**

07 TENTATIVE
PROJECT
TIMELINE

08 GET MARKETING
SURVEY

09 START
PRE-SALES

CONTINUOUS
SET-UP
SUPPORT **12**

FINALISE
EQUIPMENT **11**

ATTEND
PRE-SALES
TRAINING **10**

13 GET
OPERATIONS
TRAINING

14 PROJECT TEAM
VISITS

15 PREPARE FOR
SOFT-LAUNCH

EXECUTE
SOFT LAUNCH **18**

INSTALL
EQUIPMENT **17**

GET LAUNCH
GO-AHEADS **16**

HOST **GRAND OPENING**

01 PRE-OPENING SUPPORT

- *Efficient utilization of space.*
- *Choosing from a wide-range of equipment.*
- *Dedicated team to guide you with the best equipment for you.*
- *Practical layout plans.*
- *On-site visits.*
- *Hands-on support during the fit-out period.*



Project Setup & Guidance

02 PRE-LAUNCH SALES SETUP

DESIGNATED PRE-SALES MANAGER (Part of the pre-launch phase)

SPECIALLY DESIGNED PRE LAUNCH SET UP RESULTING IN
achieving upto 50% of the total investment.

EXPERT GUIDANCE & SUPPORT THROUGHOUT THE PRE-LAUNCH PHASE :

- *Marketing and advertising initiatives.*
- *Sales pitching and lead conversion strategies.*
- *Hiring support for pre-launch staff.*
- *Pre-sales training sessions.*
- *On-ground assistance by pre-sales manager.*



03 PROULTIMATE GYM *EQUIPMENT SUPPORT*

IN-HOUSE EQUIPMENT MANUFACTURING

- Leading gym equipment manufacturer in India.
- All machines made in a state-of-the-art factory.
- Gym equipment spare parts easily available.

GYM EQUIPMENT DISPLAY

- Biggest showroom of gym equipment (40,000 sq ft).
- 500+ gym equipment on display to choose from.
- Complete gym solutions under one roof.

LEADING GYM EQUIPMENT BRAND

- 1000+ gym setups done every year.
- Exclusive importer of premium gym equipment.



04 GYM EQUIPMENT *SERVICE SUPPORT*

INITIAL SUPPORT

- Complimentary installation of gym equipment.*
- Complimentary maintenance after installation.*

Annual maintenance service available.

**T & C Apply*

AFTER SALES SUPPORT

- Dedicated customer & after sales service team.
- Request for service is now just a call away.
- Get resolution of any technical issues in under 72 hrs.



PROULTIMATE GYM SOFTWARE SUPPORT

COMPLIMENTARY ACCESS IN THE 1ST YEAR

From seamless member onboarding and real-time attendance tracking to automated billing and smart trainer scheduling, **Pro Ultimate Gym Software** brings everything under one intuitive platform.



Easily store, organize and access customer information



All Access



Follow leads from scratch to closing



Multi-user support with Roles & Permission



Transaction history with a complete log



Whatsapp Integration*
(It comes with an additional cost.)



Branch-Specific QR Codes



Reliable and Robust Backend Support



Flexible Payment Solutions for members



Automatic & Frequent Updates



Data Collection & Analytical Dashboard



Access and manage customer information from any device, any time



Biometric & Attendance Tracking



Staff/Trainer Target Update



Report & Insights



Manage multiple branches at once



01 POST-OPENING *SUPPORT*

DEDICATED AREA SALES MANAGER

- Marketing strategies
- On-ground training
- Sales team support
- Promotional events planning

SALES REVIEW MEETING

- Gym performance review every month.

FRANCHISE PARTNER GROOMING

- Special interactive session with Mr. Abhishek Gagneja.

GYM MANAGEMENT SOFTWARE

- Dedicated gym software & mobile application.

GYM VISITS BY TEAM LEADERS

- Periodic visits to take gym performance to the next level.



Sales Support & Guidance

02 DIGITAL SUPPORT & GUIDANCE

INITIAL BRANDING

- Social media setup
- Google Business page
- Meta ads setup
- Promotional flex design
- Gym branding design
- Opening soon/Pre-launch offer
- Posts design
- Print material design & more

SOCIAL MEDIA POSTS *(Every Month)*

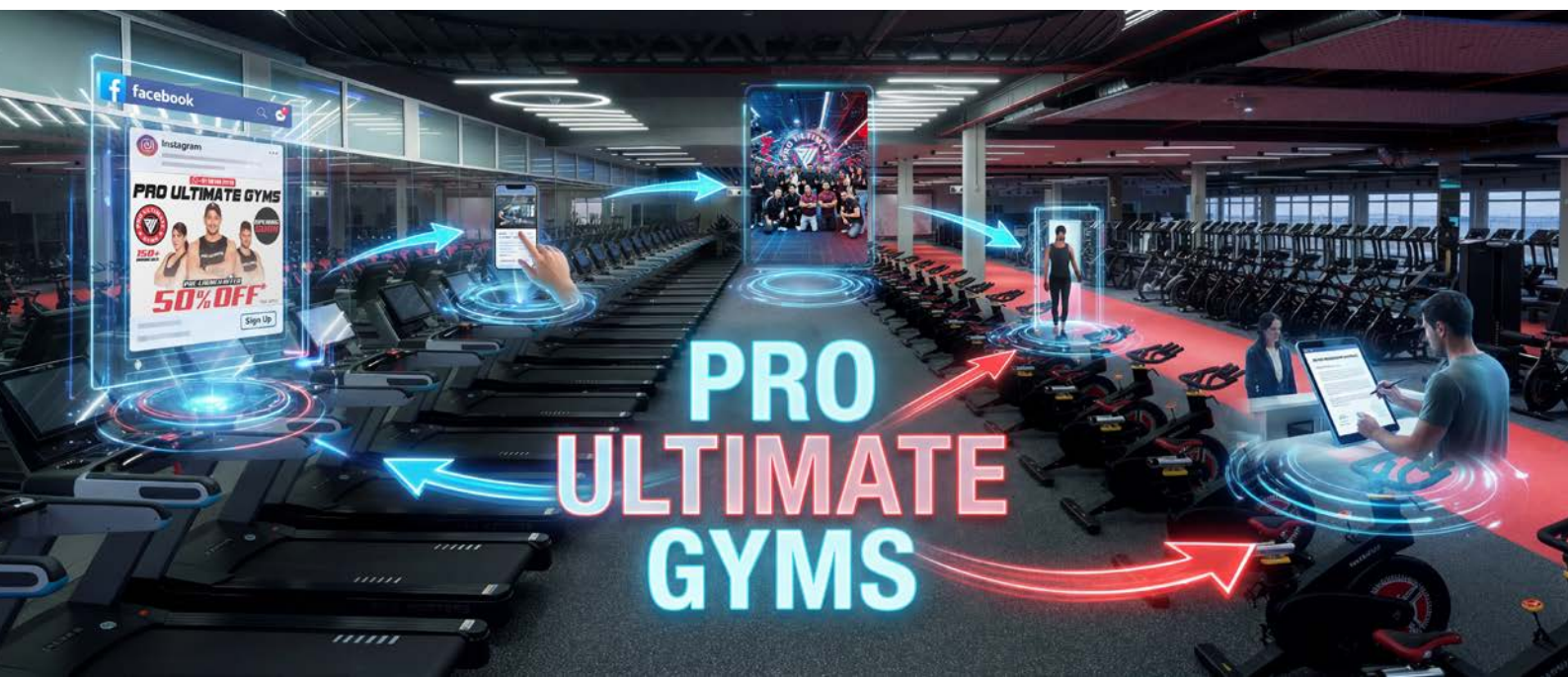
- Membership offers
- Indoor/Outdoor activities

ADS MANAGEMENT *(Meta Ads)*

- Ads on Facebook/Instagram

WEBSITE LISTING *(Gym listing on Pro Ultimate Gyms official website)*

FESTIVE CREATIVES *(Major festive creatives/reels)*



03 PROGRAMS *FOR ENGAGEMENT & MOTIVATION*

01 REWARDS & RECOGNITION

Branches of the month
Trainers of the month

02 MONTHLY REVIEW MEETING

03 BUSINESS DEVELOPMENT SESSIONS

04 GROWTH OPPORTUNITIES

05 CONTINUOUS LEARNING

Through training programs



VALUE ADDED SERVICES

01



ALL ACCESS Pass

*T & C Apply

Members get access to all of Pro Ultimate Gyms branches across India. Entry with an RFID card.

PRO Passport

*T & C Apply

Allows members to access upto 5 Sessions at any of the Pro Ultimate Gyms branches outside of their home branch.



02

03 MOBILE APP

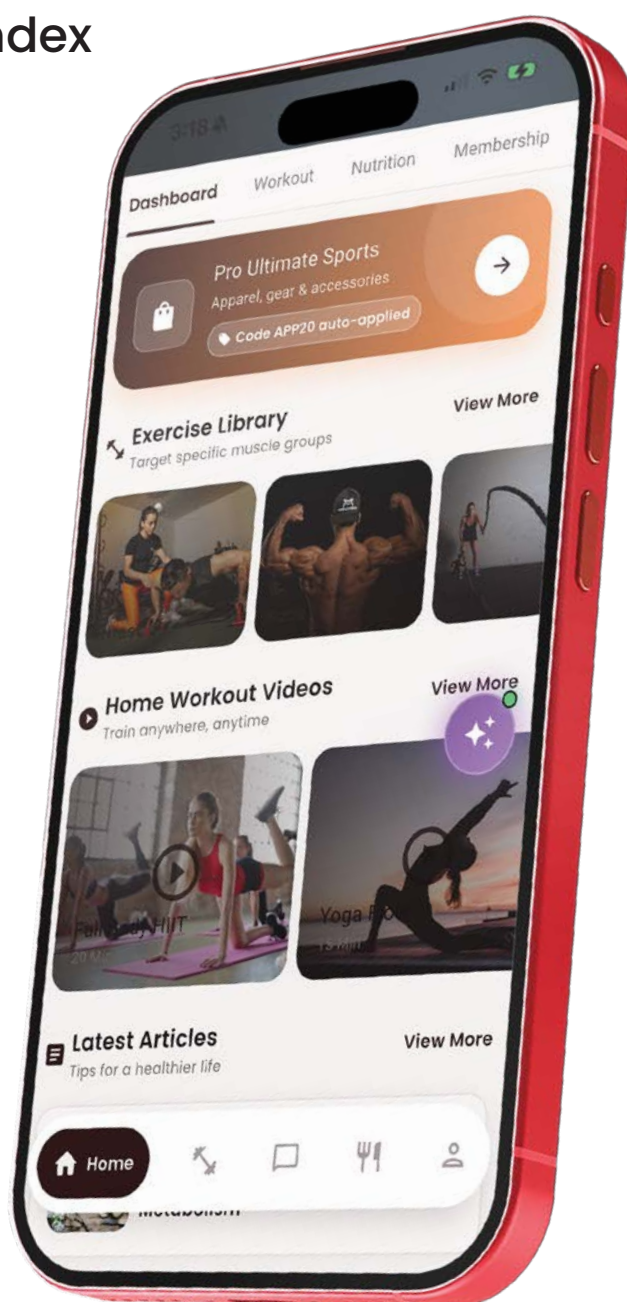
FOR GYM MEMBERS

Your Personal Health Buddy

- Track gym check-ins anytime, anywhere
- Measure your body mass index (BMI)
- Set your fitness target
- Custom workout plan
- Progress tracking
- Custom diet plan
- Real-time tracker (Water/Sleep/Weight/Steps)
- Update/alert notifications

PRO ULTIMATE CONNECT

*Available on**



04 EVENTS & FUN

LEAGUES & CHAMPIONSHIPS

- *Participation and victories in cricket, football, and other corporate sports leagues.*

OUTDOOR FITNESS ACTIVITIES

- *Engaging sessions beyond the gym, from bootcamps to open-air trainings & more.*

SPORTS DAYS & ATHLETIC MEETS

- *Annual sports day with track events, team games, and fitness challenges.*

IN-HOUSE COMPETITIONS

- *Friendly challenges, contests, and fitness battles within the club.*

GROUP FITNESS SESSIONS

- *High-energy workouts and community-driven training sessions.*

DANCE & CULTURAL SESSIONS

- *Fun-filled activities like Bhangra, Zumba, and themed dance workshops.*

PERSONALITY SHOWS & TALENT EVENTS

- *Opportunities for members to showcase their skills, confidence, and creativity.*

**PROULTIMATE
PERSONALITY SHOW**



GROUP SESSIONS



**OUTDOOR
SESSIONS
MONTHLY**



ANNUAL SPORTS DAY



**EVENTS
& AWARENESS**



**GROWING
PROULTIMATE
FAMILY**



**LEADING NAME IN
FITNESS INDUSTRY**



BE A PART of Our Family....

NOTES & THOUGHTS

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SCAN TO KNOW MORE

CORPORATE HEADQUARTERS

**Plot No. 18-19, Sector 82, JLPL Industrial Area,
SAS Nagar, Mohali, Punjab - 140308**

 **+91 90561 74269**

 **WWW.PROULTIMATE.COM**